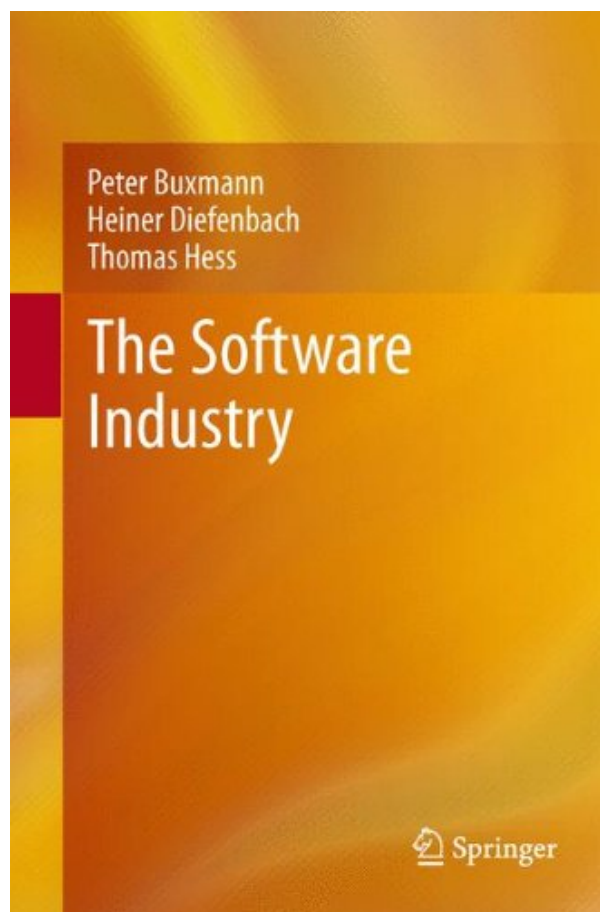
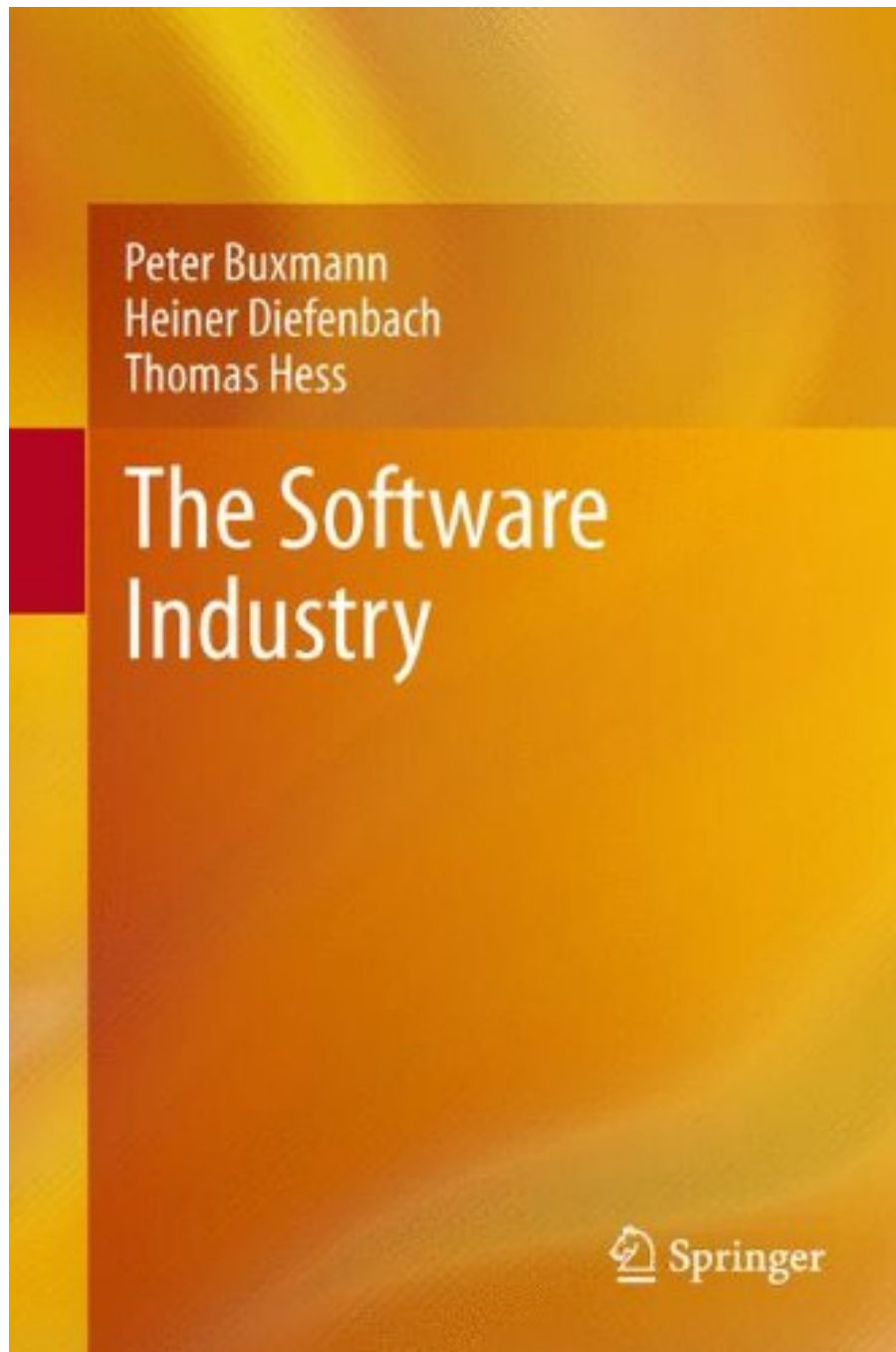


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Review

From the reviews:

“Software has become a commodity that can face competition, be quality tested and certified, and support user-centered services on demand. This book describes these aspects, the challenges the industry has faced, and the way the industry has responded to user demands. ... A good reference on the software industry, this book will be appreciated by practitioners, academics, researchers, students, and programmers.” (Harekrishna Misra, Computing Reviews, July, 2013)

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