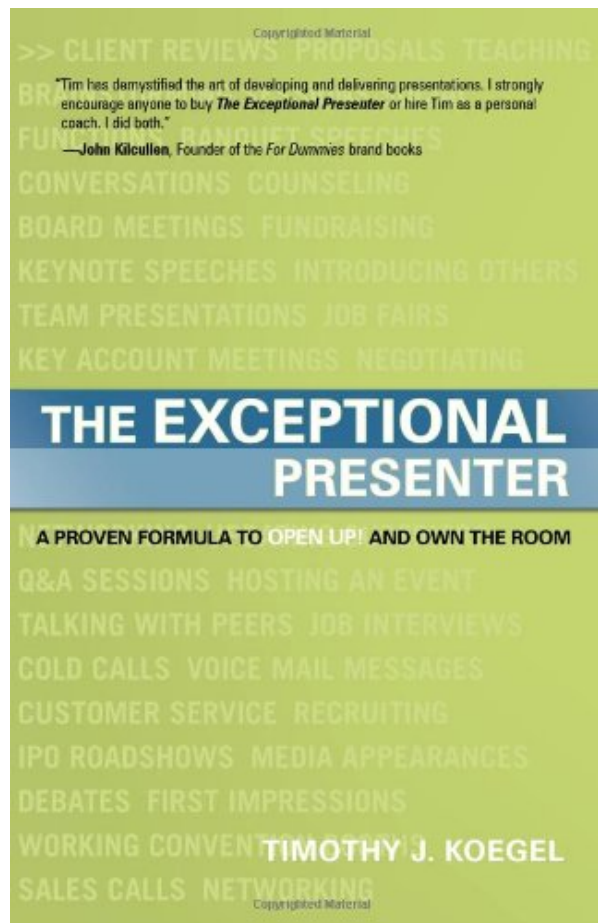
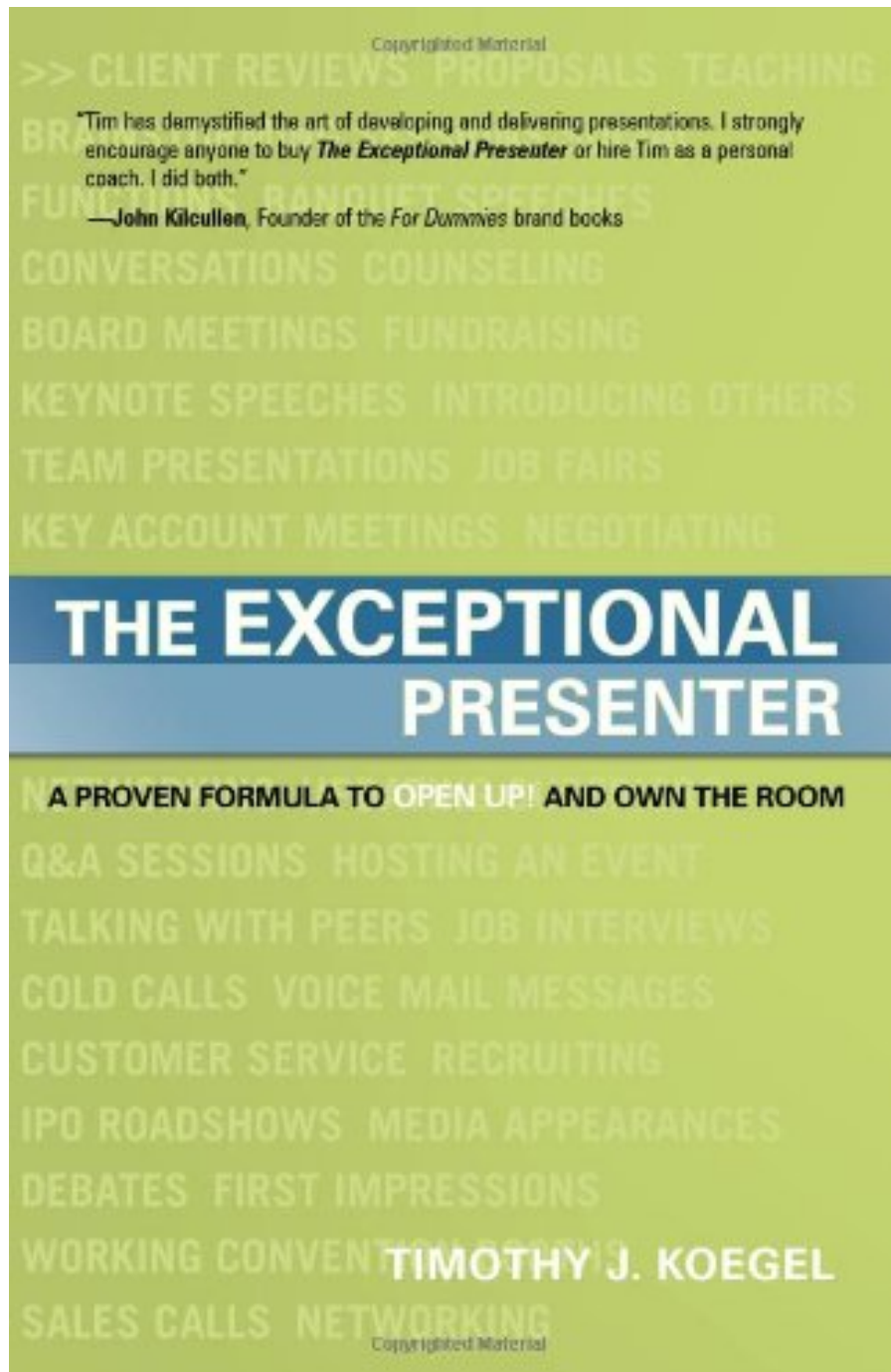


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About the Author

A consultant to the political world, Koegel has worked with members of both the House and the Senate. He has conducted workshops for the White House, members of Congress, the Department of Labor, NOAA, the Office of Civil Rights and many other governmental organizations. He provides media training for a client list that includes corporate executives, politicians, athletes, coaches and authors, and lectures at business schools throughout the country: Duke, Michigan, Notre Dame, Georgia, Emory, NYU, Thunderbird, George Washington University, The Ohio State University, Purdue, among others.

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It's often reported that the number one fear among American adults is public speaking. But in today's competitive business world, effective communication is a crucial skill, and the cost of being less than effective is quite high. From the White House to boardrooms worldwide, Tim Koegel has strengthened presentations, media relations and communications skills of CEOs and world leaders alike with his renowned coaching abilities. His new book, *The Exceptional Presenter*, lays out his techniques in a format perfectly suited to today's busy world.

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Excellent Read! Short, relevant, powerful!

By J. Flynn

I read this on a flight to a business meeting, where i was to give my sales pitch to a very large audience. I was a little nervous about doing so, as i did not know the product all that well (Just started at the company), but new the presentation as i had practiced a lot.

I picked up on the verbal graffiti immediately, as i suffer a great deal from this during my more nervous pitches. I especially liked the body language portion of the book, it appears ALL of my natural body language was geared toward making either myself or the audience uncomfortable!

I highly recommend you read this book if you are in the presenting space, be in one on one sales pitches, to large conference type engagements. You will gain valuable tips, and those who are more experienced in the field of presenting, will garner a great refresher course.

All in all, thank you to the author, Mr. Koegel. Highly recommended read.

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Exceptional is More Than a Word in the Title

By Beejay

Whether you're a seasoned speaker, or are just starting out and need an edge in today's competitive market, this book is for you. It's like having your own professional coach at your fingertips. Both a quick read and a quick reference, the techniques are simple and easy to apply. The skills you will learn are critical to improving your communication in a group setting or one-on-one.

Prior to reading this book, I had the privilege of speaking to 1500 business professionals at a national convention that taped my presentation. I had received outstanding feedback from those running the convention and invited guests. Yesterday, I reviewed the CD and listened for verbal graffiti, pacing, tone, inflection and anything that would make the message less impactful. I found several areas where I excelled and others I could work on to make this presentation exceptional. You won't regret investing in this book. Carry it with you and use it often. I highly recommend it.

1 of 1 people found the following review helpful.

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