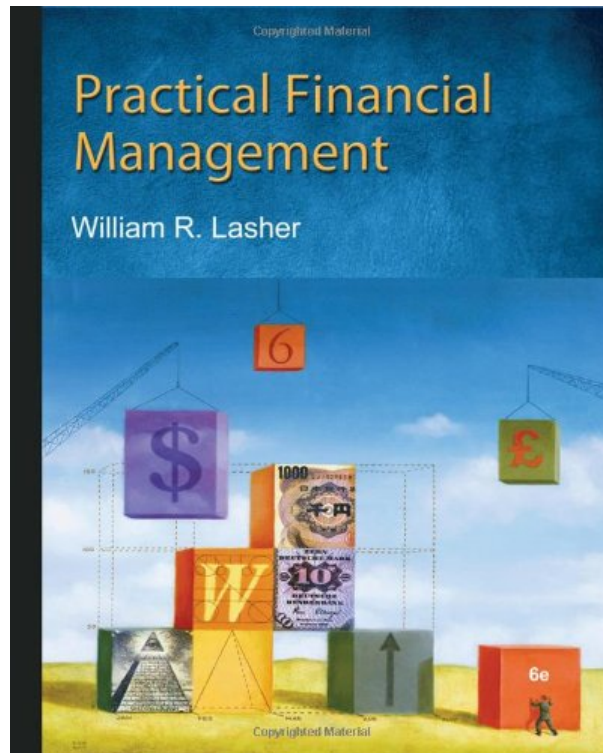
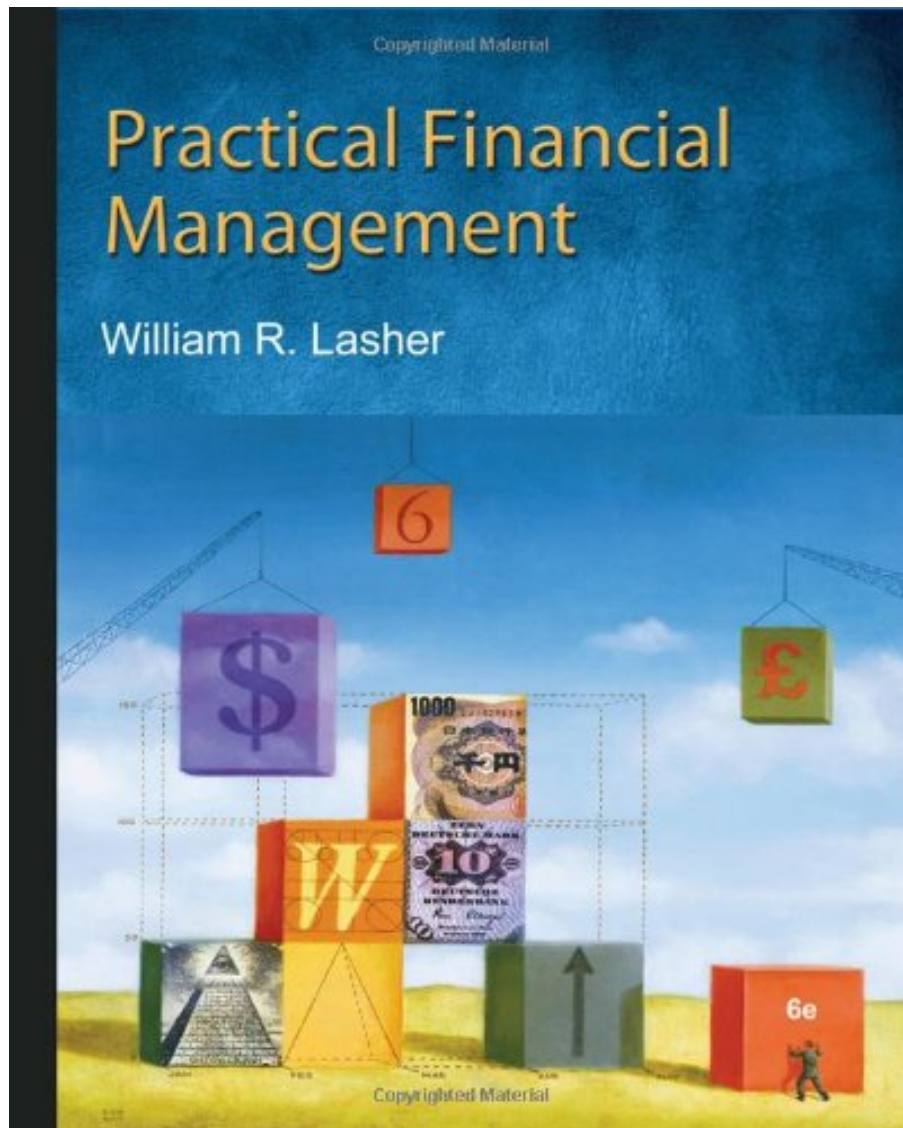


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Dr. Lasher has a unique background in education and financial practice that enables him to offer unique, firsthand insights into the world of financial management in his text. Prior to entering full-time academics, he worked in finance at Texas Instruments, Harris Corporation, and the Pacific Telesis organization. He has held positions as a planner, a controller, and a subsidiary CFO. While working in business, he taught evening courses in finance and economics at the University of Dallas, the University of Texas at Dallas, and Golden Gate University in San Francisco. After a successful corporate career, he became a full time author/educator in finance at Nichols College. He has taught and written finance for over 25 years. Dr. Lasher holds a B.S. and an M.B.A. from Columbia University, a Ph.D. from Southern Methodist University, and a J.D from the New England School of Law. He has been a Certified Public Accountant and is a member of the Massachusetts Bar. In addition to Practical Financial Management, he has published books on business planning, franchising, and the strategic management of small firms.

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