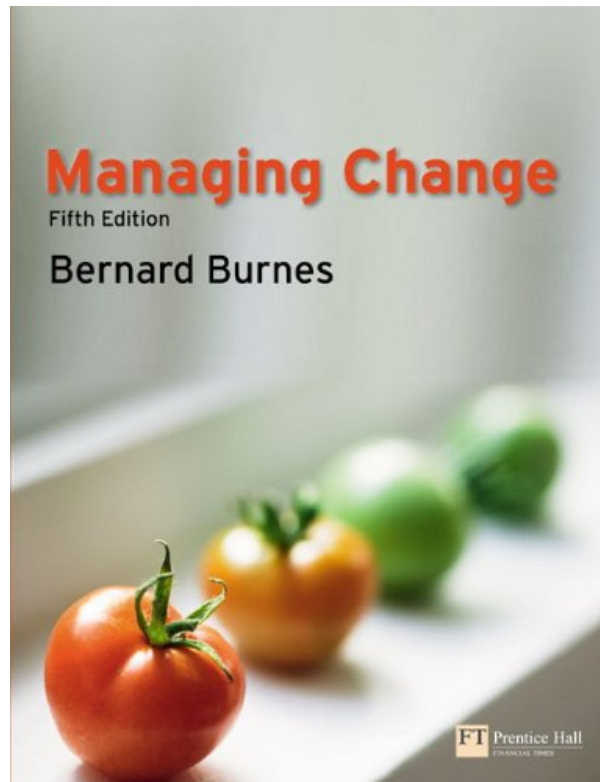
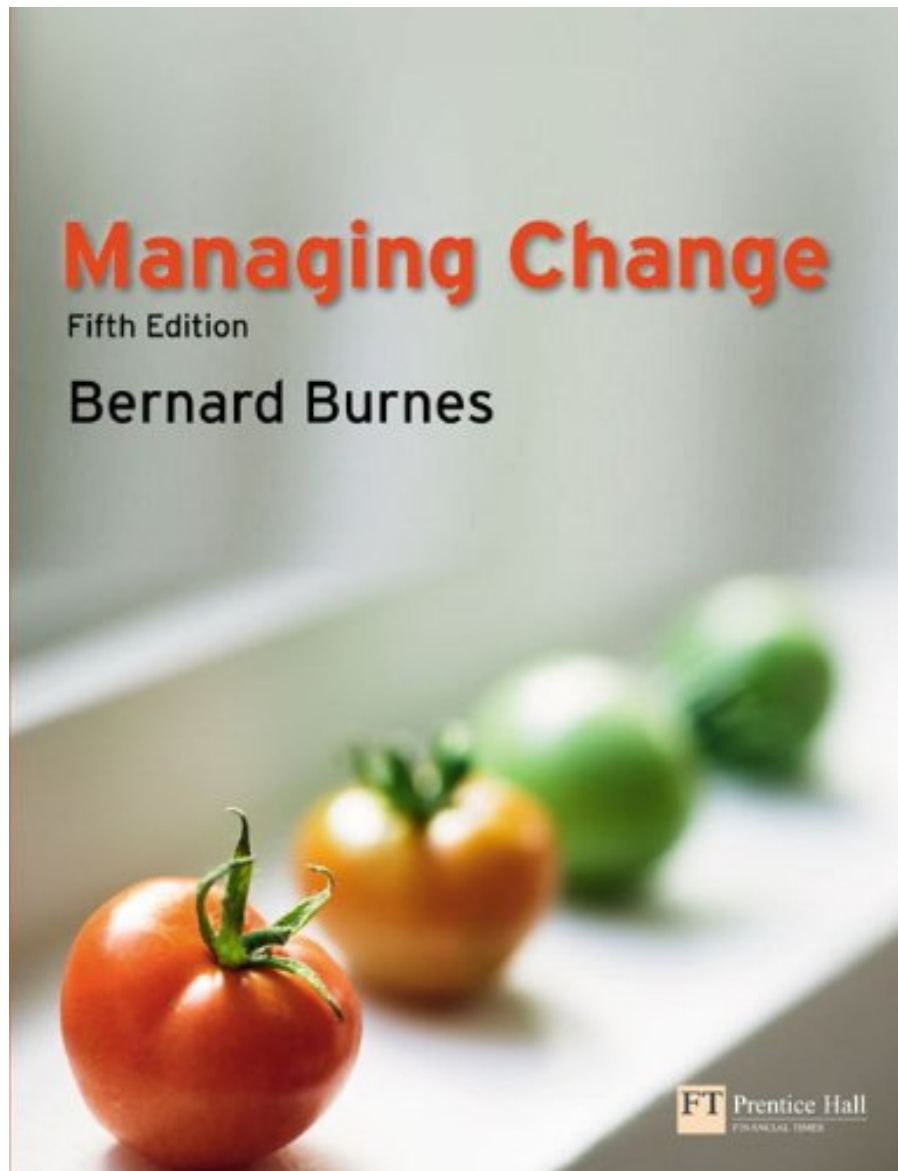


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- clear explanation of the rational and emergent views of strategy, and the relationship between organisational strategy and change
- Ideas and Perspectives boxes to highlight key models, theories and frameworks
- a thorough review of the main approaches to change and the relationship between leadership and change
- 12 Case Studies and many more shorter Mini-Cases to illustrate change management in context

Managing Change is written for students on modules covering management, strategy and organisational change as part of undergraduate and postgraduate programmes.

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- Sales Rank: #3009027 in Books
- Published on: 2009-06-22
- Original language: English
- Number of items: 1
- Dimensions: 9.60" h x 1.25" w x 7.40" l, 2.68 pounds
- Binding: Paperback
- 632 pages

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